



**WORLD
MEDIA**

**WORLD
MEDIA**

COMPANY PROFILE

WORLD MEDIA

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INTRODUCTION

In the captivating world of visual storytelling, where moments are frozen in time, emotions come alive, and narratives unfold with unrivaled brilliance, World Media emerged in 2010 under the visionary leadership of its founder, Proprietor Md. Monir Hossain. With a steadfast commitment to fueling creative endeavors, we proudly introduce World Media, an esteemed camera rental company that unlocks endless possibilities for artists, professionals, and enthusiasts alike.

At World Media, we understand the profound impact that a camera can have on transforming ideas into captivating realities. We are more than just a rental company; we are curators of artistic expression, catalysts for innovation, and enablers of extraordinary visions. Our journey began with a deep-rooted passion for photography and a resolute belief in the power of every individual to weave their unique narrative through the lens.

With meticulous care and unwavering dedication, we have meticulously assembled an extensive collection of premier cameras, lenses, and cutting-edge equipment from industry-leading brands. From the refined precision of digital technology to the timeless allure of analog craftsmanship, our range of offerings represents the culmination of our relentless pursuit of excellence. With World Media as your trusted partner, you gain access to a treasure trove of tools that amplify your creative potential, allowing your visions to soar to unprecedented heights.

But we don't stop at providing exceptional equipment. At World Media, we are driven by a steadfast commitment to your success. Our team of experienced professionals, deeply entrenched in the art of visual storytelling, is devoted to offering personalized support, technical expertise, and tailored guidance. We understand that every project is unique, and we take pride in going above and beyond to ensure that you have the right resources at your disposal to bring your creative endeavors to life.

Over the years, World Media has had the honor of serving a diverse community of artists, professionals, and organizations. From celebrated photographers capturing fleeting moments of raw emotion to passionate filmmakers pushing the boundaries of cinematic artistry, our cameras have become an extension of their artistic souls. We are humbled to be an integral part of their journeys, and their successes continue to inspire us to push the boundaries of what is possible.

As we forge ahead, our mission remains unwavering—to empower, inspire, and equip. We invite you to embark on this remarkable journey with us. Together, let's uncover the hidden stories, immortalize memories, and paint vibrant tapestries through the lens of World Media. Let us be your gateway to the world of visual enchantment, where imagination knows no bounds, and every frame is an opportunity to transcend reality.



OUR MISSION

At World Media, our mission is to empower photographers and filmmakers by providing them with access to cutting-edge equipment and industry-leading technology. We strive to foster creativity, innovation, and collaboration, supporting our clients in achieving their artistic and professional goals. We are dedicated to offering exceptional customer service, ensuring a seamless rental experience for every individual or production.

OUR VISION

Our vision is centered around enabling individuals and businesses to express their creativity and capture memorable moments through the art of photography and videography. We believe in the power of visual storytelling and recognize that high-quality cameras and equipment play a vital role in achieving stunning results.



INTRODUCTION

In the captivating world of visual storytelling, where moments are frozen in time and emotions come alive, World Media enters into the vibrant landscape of the 21st century. With a steadfast commitment to innovation, passion, and a shared vision, we proudly introduce World Media as an endeavor that empowers individuals to explore their creative possibilities and achieve their unique goals.

At World Media, we understand the profound impact that a camera can have on transforming ideas into reality. We are more than just a rental company; we are curators of artistic expression, collaborating with innovators and visionaries to create powerful visual narratives. Our journey began with a deep-rooted passion for photography and a resolve to bring the finest equipment to the hands of those who seek to tell their stories.

With meticulous care and unwavering dedication, we have meticulously assembled an extensive collection of premium cameras, lenses, and cutting-edge software, ensuring that every individual has access to the tools they need to bring their creative visions to life. Our commitment to excellence is reflected in the precision of digital technology, the artistry of film, and the unparalleled craftsmanship of our team. We are not just a rental partner; we are your creative ally, providing the support and expertise you need to achieve your goals.

Over the years, World Media has grown into a global leader in the industry, serving a diverse range of clients from independent filmmakers to large-scale production houses. Our success is a testament to our unwavering dedication to providing exceptional customer service, ensuring that every individual who rents from us has a seamless and enjoyable experience. We are proud to be a part of the creative community, and we look forward to continuing to support and inspire your artistic journey.

OUR MISSION

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ZEISS CP.2

Zeiss CP.2 PL Mount Lens Package FULL FRAME COVERAGE!

Complete kit includes:

- 15mm T2.9
- 25mm T2.1
- 35mm T2.1
- 50mm T2.1
- 85mm T2.1
- 135mm T2.1



These are a beautiful set of professional grade lenses. Zeiss CP.2's have been used on commercials and features since they were released and have a loyal following. Lenses all have 114mm front and PL mount



ROKINON XEEN LENSE

The Rokinin Xeen lenses are budget-friendly, true cinema lenses that are offered in a variety of focal lengths for PL-mount cameras and camcorders. Key features include:

- Full-frame, fast-aperture lenses
- 4K resolving power
- True cinema lenses
- Fully manual focus and aperture
- The Rokinin Xeen Cine 6-Lens Kit (PL) includes:
 - Rokinin Xeen 14mm T3.1 for PL
 - Rokinin Xeen 24mm T1.5 for PL
 - Rokinin Xeen 35mm T1.5 for PL
 - Rokinin Xeen 50mm T1.5 for PL
 - Rokinin Xeen 85mm T1.5 for PL
 - Rokinin Xeen 135mm T2.2 for PL



HARD CASE

PL Mount We carry Rokinin Xeen lenses in several different mounts. These are the PL-mount versions. Full-Frame/Fast Aperture. This Rokinin Xeen kit offers full-frame coverage with up to T1.5 apertures that allows the flexibility to shoot in low light, not to mention depth-of-field control.

4K Resolving Power. Keeping with the market, the Xeen lenses support 4K+ capture. Their optics are largely the same as the Rokinin Cine DS line of lenses; however, additional multi-coatings have been applied to ensure consistent and accurate color when switching lenses to another in the Xeen line.

True Cinema Lenses. Yes, it's true that the Xeen lenses share similarities with the Cine DS lenses. But where they differ is in the build and performance you'd expect from a true cinema lens. Their aluminum housing with calibrated, 0.8 pitch geared focus and iris rings offer buttery-smooth operation. Dual scale markings, standardized ring position, and uniformity in physical size across the lineup enable consistency for rigging out your setup with follow focuses and matte boxes.

Fully Manual. These lenses provide no electronic communication with the camera. All aperture and focus adjustments must be made manually on the lenses themselves. The aperture you select won't be displayed on the camera, and it won't show up in the EXIF data.



SONY FS7

CARMOUNT

Carmount Rental. When in need of shoots of scene or sequences where the action happens in a car, it is very important to have both of an excellent camera rig and a experience crew, because the car will most likely be moving and then it is paramount to make no mistakes since the integrity of the camera gear and the good result of the shooting day rely on the fact that nothing goes wrong.



At Camaleon Rental we provide a choice of different solution for car shooting, according to the kind of shots you need. Our experienced key grip will guide through every model and advise you on which one suits best your project. Carmount available for all of our cameras, from Sony FS7 right to the Alexa SXT.

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JIMMY JIB

3X FASTER ASSEMBLY TIME

The Triangle Pro features our signature connection joint on each tube section. This new cam lock design is stronger and assures no tube damage over the life of your tube connection joints. There are no loose parts to worry about, and this upgrade alone will save the operator hours of setup and teardown time, making your work day easier and more enjoyable. The Triangle Pro comes with a high grade tool for this locking joint.

FASTER & EASIER LEVELING IN LOW LIGHT CONDITIONS

The main pedestal assembly of each Triangle Pro Series model was designed with over 10 upgraded features, including an integrated leveling system. This leveling system features large view glass for faster and more accurate leveling every time. Upgraded bearings offer smoother and more precise movements for your video shots. Every handling knob has been fitted for use on the leveling, horizontal and vertical functions. The flush mounted hardware makes for a beautiful, streamlined look.



STRONGER, LIGHT-WEIGHT CONSTRUCTION

The Triangle Pro is designed for maximum performance and ease of handling. Holes have been added to the tube section for weight savings and additional locations for future products to be mounted along the unit. The new cable stabilizer is a one piece, quick lock, again saving time on set up with less loose parts to maintain. And the Heavy Duty Tripod has a new foot design to locate into our dollies for a more solid and true fit. Our new design should give a lifetime of maintenance free operation on all mechanical components. We are providing a 3 year warranty on all Pro Series jib units for mechanical components, and 1 year warranty on electronic components. All Triangle Pro Tube sections are fitted with Sound and Light Dampening inserts, presenting a solid and custom look while still allowing for ease of handling.

TOKINA CINEMA ATX 50-135MM

The Tokina Cinema 50-135mm T3.0 delivers a highly versatile zoom range in a compact design. Tokina engineers have created a lens that is Parfocal, has dramatically reduced breathing and image shift, and a de-clicked, 9-bladed, curved iris for beautiful bokeh and precise exposure control. With its 1M close-focus capability, the lens allows you the freedom to capture a tight close-ups while maintaining a comfortable distance from your subject.



LAOWA 24MM T14 2X MACRO PROBE LENS

The Laowa 24mm macro probe is a PL-mounted boroscope lens featuring a waterproof front barrel and built-in LED ring light. Compatible with both Full-Frame and Super 35mm sensor cameras, it also features a 85° field of view and focus & iris gear rings for remote lens control.

A highly useful lens for when you need to get closer to the subject and create a unique bug-eye perspective otherwise unobtainable with regular cinematography lenses.



ALEXA

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Sized...
requir...
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Intuitive...
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Durable...
ALEXA M...
Wi-Fi Cor...
network



INTEGRITY AND TRANSPARENCY:

We conduct our business with the highest level of integrity and transparency. We value honesty, accountability, and ethical behavior in all our interactions, both with our clients and within our team. We believe in building trust through open communication, fair practices, and honoring our commitments.

COLLABORATION AND PARTNERSHIP:

We recognize the power of collaboration and the strength that comes from building strong partnerships. We actively seek opportunities to collaborate with industry professionals, manufacturers, and our clients to foster a culture of knowledge-sharing and mutual growth. By working together, we can create extraordinary results and push the boundaries of what is possible.

CONTINUOUS LEARNING AND GROWTH:

We are committed to personal and professional growth. We encourage our team members to continuously expand their knowledge, stay updated with industry trends, and enhance their skills. We foster a supportive environment that promotes learning, creativity, and self-improvement.

SOCIAL AND ENVIRONMENTAL RESPONSIBILITY:

We understand the importance of being responsible global citizens. We strive to minimize our environmental impact by adopting sustainable practices and promoting the responsible use and disposal of equipment. We actively support initiatives that contribute to the welfare of our communities and the preservation of our planet.

PRODUCTS AND SERVICES

We boast an extensive inventory of photography and cinematography equipment, featuring state-of-the-art cameras, lenses, lighting systems, and accessories. Our range includes equipment from renowned brands, ensuring top-notch performance and reliability. Whether you need cameras for a wedding shoot, a documentary production, or a feature film, we have the perfect tools to meet your requirements.

In addition to our rental services, we offer personalized consultations and technical support to assist our clients in selecting the most suitable equipment for their projects. Our knowledgeable team is passionate about photography and cinematography, and they are always ready to provide expert advice and guidance. We also offer flexible rental periods, competitive pricing, and convenient pickup and delivery options to accommodate our customers' needs.



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A company profile is a comprehensive overview of a business entity that provides essential information about its background, history, mission, products or services, target market, organizational structure, achievements, and other relevant details. It serves as a snapshot of the company's identity and helps stakeholders, including investors, customers, employees, and partners, to understand its core values, capabilities, and competitive advantages.

ANGENIEUX HR 25-250MM

The Angénieux 25-250mm HR T3.5 offers a wide range with a medium-sized body, a good aperture, and a medium weight of 10.5 lbs. It is a high-quality and reliable zoom lens well-suited for a variety of shots.

TECH SPECS:

- FRONT DIAMETER 156 mm
- CLOSEST FOCUSING DISTANCE 5 ft 7 in
- LENGTH 12.2 in



Intuitive keep co

Durable ALEXA M

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ZEISS COMPACT ZOOM CZ.2 70-200MM

The Zeiss Compact Zoom CZ.2 70-200mm T2.9 (PL) is a high-quality telephoto zoom for use with Canon PL-mount cameras and camcorders. Key features include:

- Full-frame 4K support
- High-quality cine build with geared focus and zoom rings
- Two opposing focus scales
- Eleven-blade aperture diaphragm

PL Mount. This is the PL-mount version of the CZ.2 70-200mm. We also carry this lens in the Canon EF, Sony E, and Nikon F mounts.

Full-Frame 4K. The CZ.2 70-200mm provides a telephoto zoom range that covers 35mm full-frame sensors. It also supports 4K resolutions, making it fully compatible with current technology.

Cine Build. Compared to other cine zoom lenses, the CZ.2 70-200mm is relatively compact. The cine-style housing with geared focus and zoom rings enable smooth adjustments with a follow focus, and its parfocal lens design ensures your focus point doesn't shift during zooming. The lens has a five-foot minimum focusing distance, and the lens barrel offers two opposing focus scales.



PRODUCT DETAILS

- Includes HERO11 Black camera, carrying case, Enduro Rechargeable Battery, curved adhesive mounts, mounting buckle + thumb screw and USB-C cable
- Automatically upload footage to the cloud + get a highlight video when charging
- Larger new image sensor delivers an immersive, extra-large field of view.
- Cinematic 5.3K60 + 2.7K240 video with 24.7 megapixel stills from video.
- Stunning 27 megapixel high-res photos.
- Emmy® Award-winning HyperSmooth 5.0 video stabilization with Horizon Lock.
- Waterproof to 33ft + built tough.
- A microSD card is required, but not included.



DRONE CAMERA



DJI Phantom 4 Pro V2.0

The DJI Phantom 4 Pro drone rental comes with a 20MP camera that can record up to 4K/60fps video and well as photo bursts at up to 14 fps. This is an update to the DJI Phantom 4 drone rental that we also offer. Obstacle avoidance has been improved with the new Phantom 4. The Phantom 4 Pro offers dual rear-vision sensors plus infrared sensing for a total of five directions of obstacle sensing and four directions of obstacle avoidance. If you are looking to rent a drone that has excellent features for video, as well as safety, this is the drone you want.

The Phantom 4 Pro has three different flight modes. Sport, Position and Attitude modes allow you to select the mode that suits to your flying environment. You can fly up to 4 miles away with line of site and still maintain a solid video transmission signal (we do not recommend this.). In Sport mode you can reach a maximum speed of 45MPH. This can help you get the fast moving shots you are needing. Other features include TapFly Active Track to allow you to focus on one subject that never leaves the frame of the camera.

Rent the DJI Phantom 4 Pro drone for excellent still and video from the sky. We have been offering online drone rentals since 2013, so you can rent with the confidence. You will get the best customer service and knowledge compared to anyone else. We provide all of our own video tutorials that we have created, to make your drone rental a great experience.



JIB ARM



Whether your production is using the latest UHD camera package or a traditional film camera, the Jib Arm Variable Length Jib Arm is designed to handle them all. Ideal for today's fast paced production environment and intelligently engineered to deliver exceptional stability, portability and efficiency. The Jib Arm camera crane offers a set-up time of only two minutes without tools, the ability to be set up in a true six or ten foot reach and an affordable price.

Available in standard 7" Mitchell or 100mm ball camera mounting options and compatible with virtually all remote head systems, fits into two manageable cases for transport and storage.



CLIENTELE:

At World Media, we serve a diverse clientele, including professional photographers, cinematographers, production companies, advertising agencies, event planners, and independent filmmakers. Our clients span various industries and locations, ranging from local projects to international productions. We take pride in our ability to cater to the unique needs and demands of each customer, ensuring their satisfaction and success.

MESSAGES FROM OUR FOUNDER



MD. MONIR HOSSAIN
PROPRIETOR

The World Media, we firmly believe in the transformative power of visual storytelling. We understand that every frame has the ability to capture emotions, preserve memories and inspire powerful narratives. It is this belief that has been the driving force behind our company since its inception, propelling us to be at the forefront of the camera rental industry.

Our unwavering commitment to excellence, customer satisfaction and empowering creativity has shaped our journey over the years. We have created an extensive collection of top-quality cameras, lenses, and equipment sourced from renowned brands to ensure that you have access to the best state-of-the-art cameras to simplify your rental process. From professional-grade equipment to our dedication to providing you with the means to bring your visions to life.

But it is not just about the equipment; it's about the experience you, our valued customers, stand in the best possible way. We understand the unique challenges and opportunities that you face as artists, professionals, and enthusiasts. There's why we offer personalized consultations, technical expertise, and tailored support to help you navigate the ever-changing landscape of visual storytelling. Your success is our success, and we take immense pride in being a part of your creative journey.

In addition to our state-of-the-art equipment, we also offer a range of services to support your creative needs. Our team of experts is available to assist you with everything from pre-production planning to post-production editing. We are committed to providing you with a seamless and enjoyable rental experience. We are confident that our dedication to excellence and customer satisfaction will ensure that you achieve the results you desire. We are proud to be a part of your creative journey.

Our team



MD RASEL
HEAD OF MARKETING



MD SONIR MIA
JIMMY JIB OPERATOR



MD NAZMUL
CAMERA CHIEF



MD ISLAM HASAN
CAMERA CHIEF



MD HASANUR RAHMAN
CAMERA CREW



MD KAWSER HAMID
TECHNICAL ADVISOR



KHAYRUL ISLAM AKONDO
CAMERA MAN



MD AKHTR ISLAM
CAMERA CHIEF



ALOMGIR RIDOY
CAMERA CREW



ARIFUZ JAMAN
JIMMY JIB ASSISTANT

ZEISS DISTAGON PLANAR EF LENS KIT

Optimised for video with smooth iris ring. These lenses offer incredible video capture that are even better than Canon L glass.

The small depth of field that is achievable is outstanding, and they create a beautiful bokeh which gives your images a filmic and stylish look.

- 21mm (2.8) Distagon
- 28mm (2.0) Distagon
- 50mm (2.0) Planar
- 85mm (1.4) Planar
- 100mm (2.0) Makro-Planar



ARRI ALURA 45-250MM LENS

The Arri/Fujinon 45-250mm Alura Studio Zoom (Feat) is a long PL-mount lens that covers up to Super 35mm-sized camera sensors and is optimized for the Arri Alexa 2K 16:9 format. The 45-250mm Alura features a fast T2.6 aperture throughout its zoom range and cine-style lens ergonomics. The 45-250mm is the longer of two Alura Studio zooms, complementing the wider 18-80mm lens. Both are designed with color characteristics to match Arri's wide selection of existing lenses.



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As we move forward, we remain committed to continuous innovation, collaboration, and growth. We will continue to explore new technologies, expand our offerings, and adapt to the evolving needs of our customers. We believe in the power of collaboration and the strength that comes from working together. We are dedicated to fostering strong partnerships within the creative community, as we believe that by joining forces, we can achieve remarkable results and push the boundaries of what is possible.

In addition to our dedication to our customers and partners, we also recognize our responsibility as global citizens. We are committed to operating with integrity, transparency, and a deep sense of social and environmental responsibility. We actively promote sustainable practices, support community initiatives, and contribute to the preservation of our planet for future generations.

Finally, I would like to express my heartfelt gratitude to each and every member of our team. Their unwavering commitment, passion, and expertise have been instrumental in making World Media the trusted name it is today. Their dedication to delivering exceptional service and their tireless efforts to ensure your satisfaction are the cornerstones of our success.

Thank you for choosing World Media as your preferred camera rental partner. We are excited to embark on this journey of creativity and innovation with you. Together, let us unlock the power of visual storytelling and create extraordinary experiences that leave a lasting impact.



Our team



MD RASEL
HEAD OF MARKETING



MD KAWSER HAMID
TECHNICAL ADVISOR



MD SOMIR MIA
JIMMY JIB OPERATOR



KHAYRUL ISLAM AKONDO
CAMERA MAN



MD NAZMUL
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MD AKHTR ISLAM
CAMRA CHIEF



MD ISLAM HASAN
CAMRA CHIEF



ALOMGIR RIDOY
CAMERA CREW



MD HASANUR RAHMAN
CAMERA CREW



ARIFUZ JAMAN
JIMMY JIB ASSISTANT

PRODUCT DETAILS

- Includes HERO11 Black camera, carrying case, Enduro Rechargeable Battery, curved adhesive mounts, mounting buckle + thumb screw and USB-C cable
- Automatically upload footage to the cloud + get a highlight video when charging
- Larger new image sensor delivers an immersive, extra-large field of view.
- Cinematic 5.3K60 + 2.7K240 video with 24.7 megapixel stills from video.
- Stunning 27 megapixel high-res photos.
- Emmy® Award-winning HyperSmooth 5.0 video stabilization with Horizon Lock.
- Waterproof to 33ft + built tough.
- A microSD card is required, but not included.

PASS

We are the art of transformation. Our ability to transform and connect dedicated artists, photographers, videographers, and creative professionals.



DRONE CAMERA



DJI Phantom 4 Pro V2.0

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The Phantom 4 Pro has three different flight modes. Sport, Position and Attitude modes allow you to select the mode that suits to your flying environment. You can fly up to 4 miles away with line of site and still maintain a solid video transmission signal (we do not recommend this.). In Sport mode you can reach a maximum speed of 45MPH. This can help you get the fast moving shots you are needing. Other features include TapFly Active Track to allow you to focus on one subject that never leaves the frame of the camera.

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STEADICAM

With its ability to move through scenes and follow actors smoothly, placing the audience in the center of the on-screen action, the Steadicam is an invention that forever changed Hollywood and the film industry. Learn more about what a Steadicam does and why it's such a groundbreaking filmmaking tool for directors.

What is the Steadicam?

A Steadicam is a camera stabilizing system used to capture tracking shots with motion picture cameras. It isolates the camera operator's movement and makes the shot look smooth and controlled, capturing the action without any wobbles. A Steadicam combines the stability of a tripod with the fluidity of a dolly and the flexibility of a hand-held camera. A Steadicam is a camera stabilizer, so it absorbs bumps and shakes, even if the camera is jostled or moves over an uneven surface, the shot will still appear smooth.



EASYRIG

Easyrig Vario 5 strong with STABIL G2 and Standard Gimbal Rig Vest

- STABIL G2 Stabilization Arm -
Easyrig STABIL G2 together with EasyTilt makes it possible to tilt the gimbal back and forth. The new upgraded STABIL G2 is foldable for easier travel and can be locked in 90 degrees without jittering.

The Easyrig STABIL G2 is the newest upgrade to the Easyrig system that allows smooth, stabilized camera operation while being a comfortable, ergonomic filmmaking experience. It can stabilize camera setups between 5-25 kg (11-55 lbs).

The line-exit is adjustable, meaning you can shoot with a gimbal or from your shoulder.

The Easyrig STABIL G2 can be mounted onto the Cinema 3 and Vario 5

For years Easyrig users have been wanting us to build something that smoothen out shots when walking. The Easyrig STABIL G2 is incorporated into the Easyrig system to make the weight distribution as even and ergonomic as possible. Stabil is the Swedish word for "Stable".

In April of 2020 we upgraded the STABIL so it's foldable, making it a lot easier to travel with. We also upgraded the locking pin so it doesn't jitter when locked in 90 degrees. It now comes with a hanger, meaning that you can now hang the rig on a filmcart (or any other surface with an edge).





ALEXA MINI

The ARRI ALEXA Mini is a scaled-down version of the ALEXA XT. Its functionality and control make it a worthy main camera. This rental is for the body only. Key features include:

- ALEXA-line image quality in a compact, durable form factor
- 4K (UHD) video capture in a variety of ProRes codecs
- Open Gate and ARRIRAW license upgrades installed
- Includes stereo audio cable, Wi-Fi antenna, and USB utility drive

Body Only. This rental is only for the ARRI ALEXA Mini Body, which isn't an operable camera without additional accessories. Here's a link to our complete kit. This barebones option might be for you if your Alexa is at a repair facility or if you're looking for a backup camera. At the very least, it'll need an ARRI lens mount, media, and a lens to be operational.

Shared ALEXA Sensor. The ALEXA Mini utilizes the ALEV III sensor, which provides low noise, natural skin tones, true colors, and fourteen stops of dynamic range and is the same found across the ALEXA line of cinema cameras.

Resolutions Up to 4K (UHD). Record high-quality 4K (UHD) in a variety of ProRes codecs to readily available CFast 2.0 media.

Internal Neutral-Density Filters. Built-in ND filtration at two-, four-, and seven-stop increments.

Sized for Motion. Designed for versatile use on gimbals and other applications where compact size and scale are required.

Lookup Tables. Pre-programmed Rec 709, and Log C color outputs as well as the ability for user-uploaded looks.

Intuitive Controls. Uses the same interface as the rest of the ALEXA line. It's a design so intuitive that other brands keep copying it.

Durable and Reliable. With a housing built from carbon fiber and manufactured for the most rugged of applications, the ALEXA Mini proudly upholds the Arri's tradition of stable cameras that can be counted on for any shoot.

Wi-Fi Control. You can remotely control the ALEXA Mini with a tablet or other compatible device over an ad-hoc Wi-Fi network



ARRI ALEXA XT

Arri Alexa XT rental - hire: The ARRI ALEXA XT (eXtended Technology) camera adds a significant number of improvements to the previous models of ARRI ALEXA cameras. It has de-Squeeze and Hi-Speed licenses, a Super 35 sensor with Open Gate and 4:3 sensor modes, 14+ stops (EI 160 to EI 3200), and the ALEXA SUP 11.0 software update with ProRes 3.2K. This camera is available for rental/hire in Camaleon Rental.

- Sensor: 35mm ARRI ALEV III CMOS (28.17x18.13)
- Mount: PL with LDS
- Resolution: Up to 3.2k
- Exposure Index: 800 base sensitivity
- Work Flow: ARRIRAW, ProRes or DNxHD
- Hi speed: Up to 120 fps in 16:9
- Weight: 7.9Kg



RED DIGITAL CINEMA RED RANGER WITH HELIUM 8K S35 SENSOR (V-MOUNT)

Red Ranger Helium 8k S35 rental - hire: The Red Ranger Helium 8k s35 rental - hire camera is the newest RED compact camera design. With a super 35mm sensor and an 8K resolution, it has a less modular body than the new DSMC2 camera versions, just like its big sister: the Red Ranger Monstro. RED decided to put a more robust camera out on the market for most demanding film projects. This rental/hire camera has a CMOS 35.4 megapixel sensor with an 8192x4320 max. resolution. The sensor is 4096x21.60mm (46.31mm diagonal), with a native 800 ISO. DSMC2 Red Ranger Helium 8K s35 camera rental - hire.

- Resolution: 8K
- Formats: REDCode / Apple ProRes / AVID
- High Speed: up to 60 FP in 8K
- Mount: PL
- Wight: 3.4 KG
- Format: Full frame
- Native ISO: 800



SONY F55

The Sony PMW-F55 CineAlta 4K has a Super 35mm sensor with 8.9MP that allow shooting in 4K, 2K and HD resolutions. The F55 camera is one of the first digital cameras with "global shutter", which eliminates the rolling shutter distortions from the past. Sony designed the F55 camera to be a versatile and modular system.

Sensor: Super 35mm 4K 4096 x 2160 CMOS
 Resolution: Up to 4k
 Formats: RAW | XAVC 422 | MPEG
 Sensitivity: ISO 1250
 Latitude: 14 steps
 High Speed: Up to 240 fps
 Mount: PL
 Weight: 2.2Kg



SONY FX-9

The Sony PXW-FX9 XDCAM 6K Full-Frame Camera is an update to the workhorse Sony PXW-FS7M2 adding a oversampled, 6K, full frame sensor for recording up to 10-bit 4:2:2 UHD 4K at 60p. Key features include:

- 35.7 x 18.8mm, 6K, full-frame, CMOS sensor
- Records up to XAVC-I 10-bit 4:2:2 in UHD 4K/60p to XQD media
- Improved color science and added S-Cinetone color profile
- Improved hybrid autofocus & dynamic range

Product Updates. The Sony PXW-FX9 XDCAM 6K Full-Frame Camera takes the general form factor of the insanely popular Sony PXW-FS7M2 4K XDCAM Super 35mm Camcorder and throws a big, full-frame 6K sensor into the mix. From that 6K sensor, users can record a subsampled image up to UHD 4K/60p. Footage is recorded in the same XAVC-I 4:2:2 10-bit codec that the FS7 and FS7M2 use. The electronic variable ND filter has been updated for the full frame sensor and the body now gives more thorough control over exposure, white balance, and audio controls. Oh, yeah, and it's grey.

Reinforced Locking E-Mount. The FX9 features the same locking E-mount found on the FX9's big brother Sony VENICE 6K Digital Motion Picture Camera and previous PXW-FS7M2, just insert the lens without rotating and turn the locking ring.

Electronic Variable ND. The Electronic Variable ND works in one of three different ways. The first is like a conventional ND filter wheel, with 4 set positions you can swap between. Second, you can rotate the knob and ease through seven stops of filtration like a lens front mounted variable ND. Lastly, the FS7 Mark II's auto ND function allows you to lock your shutter speed and aperture despite changing lighting environments.

Refined Build Quality. The PXW-FX9 features a tool-less design, meaning you can make adjustments to the Smart Grip or the viewfinder on the fly without having to pull out a screwdriver. The number of user programmable buttons has increased from 6 to 10, giving operators a greater level of control.

Higher Dynamic Range & Improved Color Accuracy. The FX9 offers 15+ stops of dynamic range with its refined sensor and color science. The added S-Cinetone color profile which is said to improve skin tones and color accuracy while still including mainstays such as S-Log 3 and S-Gamut 3.

Improved Autofocus. The autofocus system on this camera is quite a bit faster by adding phase detection to the contrast auto focus of previous generation Sony cameras. It also includes face detection capable of distinguishing between and tracking multiple subjects.

SONY FX3

The FX3 Full-Frame Cinema Camera is the most compact camera within the Sony Cinema line with 4K 4:2:2 10-bit internal recording to CFexpress Type A media & RAW external recording. Key features include:

- Compact full frame cinema camera, native E-Mount
- UHD 4K up to 120 | 1080p up to 240
- 10-Bit 4:2:2 XAVC S-I, 16-Bit RAW Output
- Records to dual CFexpress Type A or SD media slots

4:2:2 10-bit 4K at 60p. The FX3 Full-Frame Cinema Camera can record internal UHD 4K at 60 fps in a high-bitrate 4:2:2 10-bit XAVC-I codec. Lower bitrate 4K/120p recording is available and scaling down to 1080p allows for frame rates up to 240fps.

RAW Video Output. Shoot 16-bit 2K-RAW and 4K-RAW video when paired with compatible recorders like the ATOMOS Ninja V. Recording RAW provides an enormous amount of detail and information, and it gives you over fifteen stops of dynamic range in your footage.

INTEGRITY AND TRANSPARENCY:

We conduct our business with the highest level of integrity and transparency. We value honesty, accountability, and ethical behavior in all our interactions, both with our clients and within our team. We believe in building trust through open communication, fair practices, and honoring our commitments.

CONTINUOUS LEARNING AND GROWTH:

We are committed to personal and professional growth. We encourage our team members to continuously expand their knowledge, stay updated with industry trends, and enhance their skills. We foster a supportive environment that promotes learning, creativity, and self-improvement.

COLLABORATION AND PARTNERSHIP:

We recognize the power of collaboration and the strength that comes from building strong partnerships. We actively seek opportunities to collaborate with industry professionals, manufacturers, and our clients to foster a culture of knowledge-sharing and mutual growth. By working together, we can create extraordinary results and push the boundaries of what is possible.

SOCIAL AND ENVIRONMENTAL RESPONSIBILITY:

We understand the importance of being responsible global citizens. We strive to minimize our environmental impact by adopting sustainable practices and promoting the responsible use and disposal of equipment. We actively support initiatives that contribute to the welfare of our communities and the preservation of our planet.

PRODUCTS AND SERVICES

We boast an extensive inventory of photography and cinematography equipment, featuring state-of-the-art cameras, lenses, lighting systems, and accessories. Our range includes equipment from renowned brands, ensuring top-notch performance and reliability. Whether you need cameras for a wedding shoot, a documentary production, or a feature film, we have the perfect tools to meet your requirements.

In addition to our rental services, we offer personalized consultations and technical support to assist our clients in selecting the most suitable equipment for their projects. Our knowledgeable team is passionate about photography and cinematography, and they are always ready to provide expert advice and guidance. We also offer flexible rental periods, competitive pricing, and convenient pickup and delivery options to accommodate our customers' needs.





MD ALAMIN
CAMERA CREW



MD BURHAN
CAMERA CREW



MD HOSSAIN
CAMERA CREW



MD RAHMOT ALI
CAMERA CREW



MD SURUJ MIA
OFFICE ASSISTANT

The creative team at a camera rental company plays a crucial role in developing and executing visual content that showcases the capabilities of the company's equipment. Comprised of talented photographers, videographers, editors, and visual artists, this team works together to create captivating imagery and videos that inspire customers and demonstrate the potential of the rental equipment.

The primary goal of the creative team is to produce high-quality visual content that highlights the versatility and performance of the cameras, lenses, lighting equipment, and other accessories available for rent. They are skilled in capturing stunning photographs and videos, paying attention to composition, lighting, and storytelling to create visually compelling narratives.

The team collaborates closely with clients to understand their specific needs and objectives. Whether it's a professional photographer looking for equipment to cover a wedding, a filmmaker in need of specialized lenses for a documentary, or a content creator seeking the latest camera technology for their YouTube channel, the creative team ensures they have the right gear to bring their vision to life.

In addition to creating content for marketing and promotional purposes, the creative team also plays a role in educating and engaging the company's audience. They may develop tutorials, guides, and behind-the-scenes videos that demonstrate how to make the most of the rental equipment, offering tips and techniques to enhance the user's creative output.

To stay on top of industry trends and advancements, the creative team continuously explores new camera technologies, software, and techniques. They experiment with different equipment combinations, lighting setups, and editing styles to push the boundaries of visual storytelling and provide innovative solutions to their clients.

Effective communication and collaboration are key in the camera rental company's creative team. They work closely with other departments, such as customer service and operations, to ensure smoother equipment rentals and address any technical or logistical challenges that may arise. By maintaining a strong line of communication, they can better understand client needs and deliver a seamless rental experience.

Overall, the creative team at a camera rental company is dedicated to showcasing the capabilities of their equipment through visually stunning content. Their expertise, creativity, and technical skills come together to provide customers with the inspiration, knowledge, and tools they need to create exceptional visual work.



OUR CORE VALUES



COMMITMENT TO EXCELLENCE:

We strive for excellence in everything we do, from the quality of our equipment to the level of service we provide. We are dedicated to surpassing expectations and setting new standards of excellence within the camera rental industry.



CUSTOMER-CENTRIC APPROACH:

Our customers are at the heart of everything we do. We place great importance on understanding their unique needs and going above and beyond to deliver exceptional experiences. We are committed to building long-lasting relationships based on trust, respect, and outstanding service.



PASSION FOR VISUAL STORYTELLING:

We are driven by an unwavering passion for the art of visual storytelling. We believe in the transformative power of images and their ability to evoke emotions, capture moments, and convey narratives. This passion fuels our dedication to supporting and empowering artists, professionals, and enthusiasts in their creative endeavors.



CONTINUOUS INNOVATION:

We embrace innovation as a means to stay at the forefront of our industry. We continually explore new technologies, equipment, and trends to ensure that our clients have access to the latest and most advanced tools. We foster a culture of curiosity and adaptability to provide cutting-edge solutions that meet the evolving needs of our customers.